

# Domaine des Terres Dorées

## Profile

Jean Paul Brun is located in Charnay, a village in the Southern Beaujolais just north of Lyons, in a beautiful area known as the "*Region of Golden Stones*". Brun is the owner and winemaker at this 40-acre family estate and has attracted the attention of the French and American press for the wonderfully fruity and delicate wines he produces.

Brun wants to make "old-style" Beaujolais and his vinification differs from the prevailing practices in the region. He believes that the charm of Gamay's fruit is best expressed by the grapes' indigenous yeasts, rather than by adding industrial yeast. Virtually all Beaujolais is now made by adding a particular yeast during fermentation.

Known as 71B, this yeast is a laboratory product made in Holland from a tomato base, which imparts wines with banana and candy aromas. It produces a beverage, but with no authenticity and little charm. Brun, on the other hand, wants to make a pure Gamay wine.

Brun's view is that Beaujolais drinks best at a lower degree of alcohol and that there is no need to systematically add sugar to the must (chaptalize) to reach alcohol levels of 12 to 13 degrees. So he chaptalizes minimally or not at all - depending on the vintage and the cuvée. His Beaujolais is made to be pleasurable - light, fruity and delicious - not an artificially inflated wine that shines at tasting competitions.

Only a minimal amount of SO<sub>2</sub> is used at bottling to keep the wine fresh and "headache-free". Fermentation naturally produces a lot of CO<sub>2</sub>, which acts as protection against oxidation during aging; leaving some in the wine at bottling time also helps to keep it fresh. Filtration is also minimal so that the wine keeps its original fruit and aromas. Brun's wines are not 'blockbusters' in the sense of 'big.' The emphasis is not on weight, but on fruit: Beaujolais as it once was and as it should be.

Brun's Nouveaus were rated as the top Nouveau of the vintage by France's *Gault Millau* magazine several years in a row. Robert Parker has rated Brun as a four-star producer (the only other Beaujolais producers with four stars are in the Crus) and has written about his wines:

"Proprietor Brun is a believer in using only the vineyard's wild yeast, rather than the synthetic yeasts used by most other producers. His beautiful wines are favorites among purists."